

Effect of quality products services and brand on customer satisfactionat mcdonalds

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Submission date: 02-Apr-2019 08:49PM (UTC+0700)

Submission ID: 1104476555

File name: ucts_services_and_brand_on_customer_satisfactionat_mcdonalds.pdf (306.27K)

Word count: 3063

Character count: 16862



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[REDACTED] "the quality of products, brands and services affects customer satisfaction at Mc Donald's Palembang" [REDACTED]

[REDACTED] "quality of products brands and services affects customer satisfaction at Mc Donald's Palembang". [REDACTED]

[REDACTED] "A product is anything that can be offered to a market for attention, acquisition, use or consumption and that might satisfy a want or need". [REDACTED]

[REDACTED]

[REDACTED] "the quality of products, brands and services affects customer satisfaction at Mc Donald's Palembang" [REDACTED]

[REDACTED] "The quality of products, brands and services affects customer satisfaction at Mc Donald's Palembang". [REDACTED]

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