



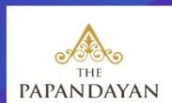
DINASTI INTERNATIONAL CONFERENCE ON DIGITAL BUSINESS AND MANAGEMENT



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**GREEN SUPPLY CHAIN MANAGEMENT AT CULINARY SMALL BUSINESS:
SOME NOTES TO CONSIDER**

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<p>Email: dinamellita@binadarma.ac.id</p>  <p>https://www.dicdbm.com/</p>	<p>Abstract: As the consumer becomes more aware of environmental issues and global warming, consumers will be asking more questions about the food they are consuming. Some regions noted that culinary business dominated most of the existing micro, small and medium enterprises. This research aim to describe the practice of the green supply chain management among culinary micro, small and medium enterprises in the city of Palembang. A descriptive survey was conducted at 39 culinary SMEs at Palembang, South Sumatera with 272 participants. The participants were selected from the various SMEs using purposive random sampling. The participants of the study were consist of 73 owner (27%), 68 manager (25%) and 130 SMEs employee (48%). of the SMEs. The results of the study show that SMEs have not practices the environmental friendly system either in production, manufacturing and distribution of food products. From the owner perspective, the agree to adopt GSCM practices in their business processes but they argue that the raw material in building GSCM is expensive and high cost. The result show that most participant do not consider about the application of GSCM. Most of them do not consider using certification for environmental management in their business processes. There is a lack of information, capacity and the process of managing certification that is long and the cost of certification in the field of environmental management certification. Thus, assistance from local governments is needed in helping SMEs to obtain environmental management certification. The assistance can be in the form of matching funds or relevant socialization and training.</p> <p>Keywords: Green Supply Chain Management, SMEs, Environmental Management, Culinary Industry</p>
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