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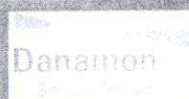
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Creating Information Technology Masterplan of Bina Darma University to Support the Realization of Bina Darma 123

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Abstract : Ria Andryani " Creating Information Technology Masterplan of Bina Darma University to Support the Realisation of Bina Darma 123 " guided by Dedi Rianto Rahadi and Muhammad Akbar. The use of information technology is becoming a very important thing for a company or organization. Even down to the small or medium-scale enterprises also have a lot to feel important application of information technology. This is due to the business environment is changing rapidly, so the ability to get information immediately have a competitive advantage. To achieve a competitive advantage is a company or organization needs to build IT Masterplan that governs all investment policies and implementation of information technology. Bina Darma University is one of the colleges that run the education system by using information technology, in accordance with the vision and mission of a university- international strandar technology in 2025 based. To achieve the vision and mission, it takes a mature concept in the form of IT Masterplan to guide investment and implementation of IT at the University of Bina Darma. IT development Masterplan using SWOT analysis to determine the strength of IT at the Bina Darma University. Research shows need to develop a Masterplan that refers to the information technology business strategy and strategic management IS / IT.

1. INTRODUCTION

Currently, it is important thing for organization or company to use technology. Even it makes effect for minor or middle company until they look that it is important to use information technology. This is affected by business environment which run quick until it is a benefit competitive if there is ability to get information as soon as possible.

In its process, information technology is not only give efficiency, but more then gives kinds of value, such as: improving of effectiveness, internal control repair, creating best competitive, creating image of company or organization, update work process, accelerated decision making, erasing of operational mistake. If it look from educational sector, information technology give positive influence toward educational development. Information technology will