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**ANALISIS PRAKTEK PENGADAAN HIJAU (GREEN PROCUREMENT)**

**TERHADAP GREEN SUPPLY CHAIN MANAGEMENT**

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**Abstract**

*SMEs are expected to be able to reduce unemployment if they see the fact that employment is*

*increasingly limited with a growing number of workers. The problem was that the Pempek SMEs in*

*Palembang City do not know the importance of Green Procurement Practices for the business they have*

*established. This study aims to find out how Green Procurement Practices on Green Supply Chain*

*Management (GSCM) in Pempek Palembang Special Culinary UKM. this type of research was*

*descriptive qualitative. This research was conducted in 28 UKM Pempek, data obtained through*

*interviews at 28 SME Informants Pempek in Palembang. The results of the analysis, there were still*

*many owners of Pempek UKM in Palembang who do not have a halal certificate from the MUI in their*

*efforts, the waste from the production of Pempek is not processed and was not reused and on average*

*has not applied the environmentally conscious movement such as sticking and applying SOP rules to*

*employees. So Green Procurement Practices of UKM Pempek from 28 informants are not Green Supply*

*Chain Management (GSCM).*

***Keywords :*** *Green Procurement, Green Supply Chain Management*