

PROCEEDING

2nd SOCIAL SCIENCE AND ECONOMIC INTERNATIONAL CONFERENCE
(SOSEIC2016)

Social Science for Better life



 Penerbit :
PPP-UBD Press

Published by:

Pusat Penerbitan dan Percetakan Universitas Bina Darma Press (PPP-UBD Press) Palembang

PROCEEDING

2nd Social Science and Economic International Conference 2016
(SOSEIC 2016)

Palembang, Indonesia

19 February 2016

Website: <http://soceic.binadarma.ac.id/>

Email: soceic@binadarma.ac.id, leon.abdillah@ahoo.com

Editor team

Leon Andretti Abdillah

Edi Surya Negara

Hak cipta © 2016 pada Penulis

Dilarang memperbanyak sebagian atau seluruh isi buku ini dalam bentuk apapun tanpa ijin tertulis dari penulis atau penyelenggara SOSEIC2016

CONTENTS

No	Title	Page
1.	Gap Analysis of Price and Service Quality in Service Industry (The Case Study of CV Jasamas Surya) Theodora Putri Suryawan, Meidiahna Kusuma	1 – 8
2.	The Impact of Sales Discount and Credit Sales toward Company's Profit in A Real Estate Company in Bandung Elizabeth Tiur Manurung, Vania Raisa	9 – 14
3.	Consumer Perception Towards Food Product Quality Sonata Christian, Edwin Sanjaya	15 – 22
4.	Disclosure Quality and Corporate Governance Mechanism From Concentrated Ownership Structure In Indonesia Citrawati Jatiningrum, Rita Irviani, Miswan Gumanti, M. Ali Abdul-Hamid	23 – 32
5.	Political Budget Cycles As a Signal of Competence in Election Eka Dewi Anggraini	33 – 38
6.	Analysis of Application in Order BPJS Health Assesment of Financial Performance RSMH Palembang Hendra Bayquni, Bakti Setyadi, Dedi Rianto Rahadi	39 – 46
7.	The Implementation of Information Systems Management and Accountancy of Government's Property at KPU Secretariat Yessy Wahyuni, M. Izman Hardiansyah, Rabin Ibnu Zainal	47 – 50
8.	Employee Performance in The Field of Rehabilitation Efforts to Rescue Drug Addicts (Case Study National Narcotics agencies in the province of South Sumatra) Azhari Rofly, Dedi Rianto Rahadi, Hardiyansyah	51 – 56
9.	Transparency Promotion Working Positions in Improving The Performance of Employee Novi Andryani, Emi Suwarni, Kristina Sedyastuti	57 – 62
10.	The Implementation of Fundamental Tasks and Functions in General Sub Division in Department of Education, Youth, and Sports Yasir Komarudin, Zainuddin Ismail, Erna Yuliwati	63 – 68
11.	Strategies for Increasing The Performance of Employees Civil Registration Surya Danu Putra, Zainuddin Ismail, Emi Suwarni	69 – 76

No	Title	Page
12.	Role of Education and Training In Improving The Performance of Employee in National Narcotics Agency South Sumatra Try Wahyuni, Hasmawaty A.R., Emi Suwarni	77 – 82
13.	Gender Differences and Level of Education As Determinant of Income Small and Medium Enterprises (SMEs) in Surabaya Romauli Nainggolan	83 – 90
14.	Excellent Service Office System and Port Authorities Kesyahbandaraan Palembang Hendra Ermaida, Emi Suwarni, Koesharijadi	91 – 96
15.	China and Media Control Aprilianti Pratiwi	97 – 104
16.	Management of School Infrastructure and Facilities Based on Adiwiyata Program Karto, Sunda Ariana, Erna Yuliwati	105 – 110
17.	School Library Services as a Learning Process (A Case Study in SMA Negeri 9 Palembang) Yusnani, Wapodo, Dedi Rianto Rahardi	111 – 116