

**THURSDAY, 18th OCTOBER 2012**

**TIME: 13.00-14.30**

<b>Room 1</b>				
<b>Finance</b>				
<b>Moderator:</b>				
MIICEMA UnSri-1	TESTING THE VALIDITY OF CAPITAL ASSET PRICING MODEL (CAPM) AND ARBITRAGE PRICING THEORY (APT) IN PREDICTING THE RETURN OF STOCKS IN AN EMERGING MARKET: Evidence from Indonesia Stock Exchange ( IDX) 2008-2010.	Shintabelle Restiyanita M. & Zainul Kisman	STEKPI	Indonesia
MIICEMA UnSri-72	DIVERSIFICATION, PERFORMANCE , AND FIRM VALUE	nikmah, fitrawati ilyas; mike ayuningtiyas	Bengkulu University	Indonesia
MIICEMA UnSri-16	THE ROLE OF CASH WAQF IN PROVIDING CAPITAL FOR SUSTAINABLE DEVELOPMENT	Magda Ismail Abdel Mohsin	INCEIF	Malaysia
MIICEMA UnSri-18	THE EFFECT OF CHANGES IN WORLD OIL PRICES, FOREIGN STOCK INDEX AND FACTORS OF MONETARY TOWARD MOVEMENT JCI, PERIOD 2005-2011	Darmawan Achmad, Ishak Ramli	Tarumanagara University	Indonesia
MIICEMA UnSri-19	The Effect of Microfinance on Entrepreneurial Quality and Small Business Growth: A Conceptual Model	Syamsuriana Sidek, M. Mohd Rosli	Universiti Malaysia Kelantan	Malaysia
<b>Room 2</b>				
<b>Accounting</b>				
<b>Moderator:</b>				
MIICEMA UnSri-134	ANALYSIS OF SOCIAL RESPONSIBILITY DISCLOSURE IN ISLAMIC BANKS: FULL ISLAMIC BANKING SYSTEM AND DUAL BANKING SYSTEM	Widya Gustifaurina, Inten Meutia ; Emylia Yuniarti; Dewi Rina Komarawati	Sriwijaya University	Indonesia
MIICEMA UnSri-337	Role of Public Accounting Control in Public Sector Organizations in South Sumatera	Yulia Djahir, Sofendi	Sriwijaya University	Indonesia
MIICEMA UnSri-13	The Effect of Economic Value Added, Market Value Added and Corporate Social Responsibility Disclosure to the Stock Return in Companies Listed on Indonesia Stock Exchange	Kurnia Widya Oktarini, Mukhtaruddin, Aryanto	Universitas Sriwijaya	Indonesia

MIICEMA UnSri-339	BALANCED SCORECARD PERSPECTIVE PERFORMANCE ANALYSIS IN PUBLIC SERVICE ENTERPRISES OF GENERAL HOSPITALS IN PALEMBANG	Ika Sasti Ferina, Didik susteyo	Sriwijaya University	Indonesia
MIICEMA UnSri-353	INFLUENCE OF DISTRIBUTIVE JUSTICE AND PROSEDURAL JUSTICE PERCEPTION ON BUDGETARY SLACK: STUDY EXPERIMENT ON PARTICIPATORY BUDGETING CONTEXT	Deli Maria	Lampung University	Indonesia
<b>Room 3</b>				
<b>Finance</b>				
<b>Moderator:</b>				
MIICEMA UnSri-184	STOCK MARKET AND THE INSTABILITY OF ECONOMY	Hendri tanjung	Universitas Ibnu Khaldun Bogor	Indonesia
MIICEMA UnSri-189	Firm Performance in the Craft Industry: Mediating Role of Entrepreneur's Competencies	M. Mohd Rosli, Mohd Rafi Yaacob and Rosman Mahmood	Universiti Malaysia Kelantan, Universiti Teknologi Mara	Malaysia
MIICEMA UnSri-195	Valuing Banks	Dr Jagdish Joshiyura	Som Lalit Institute Of Management	India
MIICEMA UnSri-200	'Validity' Issues in Qualitative Research in Social Sciences: View from Two Angles, Have a Better Look	Ashfaq Ahmad Khan	University of New England	Australia
MIICEMA UnSri-301	The Effect of Iran Oil Sanction on The European Stock Market	Hanieh Sharif, Ruzita Abd Rahim	UKM, Malaysia	Malaysia

<b>Room 4</b>				
<b>Economics</b>				
<b>Moderator:</b>				
MIICEMA UnSri-6	THE SINGLE CURRENCY PROPOSAL FOR ASEAN-5 COUNTRIES	Dimas Bagus Wiranata Kusuma and Muhammad Iqbal Fauzi	International Islamic University Malaysia	Malaysia
MIICEMA UnSri-60	DOES THE LOCAL ECONOMIC GOVERNANCE IN INDONESIA PERFORM AN IMPROVEMENT?	Haryo Kuncoro	State University of Jakarta	Indonesia
MIICEMA UnSri-137	MONEY DEMAND IN MALAYSIA: PRE- AND POST-CRISES ANALYSIS	Uma Devi Vadiveloo and Zarinah Yusof	University Malaya	Malaysia

MIICEMA UnSri-145	ECONOMIC STUDY ON THE PARTICIPANTS HOUSEHOLD OF NON REVITALISATION RUBBER DEVELOPMENT PROGRAM IN TAPIN REGENCY OF SOUTH KALIMANTAN	Yusuf Azis, Nuri Dewi Yanti; Athaillah Mursyid	Faculty of Agriculture, University of Lambung Mangkurat	Indonesia
MIICEMA UnSri-157	Survey The influences of establishing Academic centers in women's wealth	Sedighe hasani ahmadie, Rouhollah tavakolizadeh, Rouhollah cheraghpoor	Islamic Azad University - Kahnootj Branch	Iran

Room 5				
Economics				
Moderator:				
MIICEMA UnSri-318	Determinant of Profit Efficiency of Rice Farmers in Bengkulu	M. Mustopa R, dkk	Sriwijaya University, Indonesia	Indonesia
MIICEMA UnSri-336	Performance and Reconstruction Strategy of Rice Granary in South Sumatera Indonesia	Dessy Adriani, Henny Malini	Sriwijaya University	Indonesia
MIICEMA UnSri-328	Income Disparity in ASEAN 2000-2010	Sisca Octavia Sentosa, Taufiq Marwa, Azwardi	Sriwijaya University	Indonesia
MIICEMA UnSri-330	Profit efficiency of rainfed rice farming system in Bengkulu: stochastic profit frontier approach	evada dewata, M. Muhammad Mustofa Romdon, Hadi Jauhari	Politeknik Negeri Sriwijaya	Indonesia
MIICEMA UnSri-331	The Role of Human Capital in the Rubber Smallholders Productivity in Kabupaten Banyuasin, South Sumatera	Muhammad Yusuf, Jamalludin Sulaiman	Politeknik Negeri Sriwijaya	Indonesia

Room 6				
Marketing				
Moderator:				
MIICEMA UnSri-181	ANALYSIS OF CELLULAR PHONE PURCHASE DECISION: CASE STUDY FOR ESIA CELLULAR PHONE IN GUNADARMA UNIVERSITY	Desi Asrianty, Henny Medyawati	Gunadarma University	Indonesia
MIICEMA UnSri-203	The Influence of Entrepreneurial Orientation and Market Orientation on Small Firm Business Performance (A Study in Food Processing Industry in South Kalimantan)	Marijati Sangen, Meiske Claudia	Lambung Mangkurat University	Indonesia

MIICEMA UnSri-95	Consumers Ethnocentrism Towards Globalization	Dewi Fadila	Politeknik Negeri Sriwijaya	Indonesia
MIICEMA UnSri-111	Effects of Customer Dissatisfaction in Social Online Networks	Richard Lackes, Erik Frank, Patrick Lübbecke	TU Dortmund	Germany
MIICEMA UnSri-307	The Impact of Brand Personality and Promotional Mix to Brand Equity of MUBA Regent Candidates 2011	Siska Marleni, Isnurhadi	Ramania College of Economics Sekayu, Indonesia	Indonesia

Room 7				
Human Resource				
Moderator:				
MIICEMA UnSri-14	Internet Job Search and Labor Market Outcomes	Hazrul Shahiri	University of Arizona	America
MIICEMA UnSri-36	Participatory Ergonomic: Mechanism to Improve Workers Productivity	Mohd Nasir Selamat	Universiti Kebangsaan Malaysia	Malaysia
MIICEMA UnSri-52	Role Models' Influence on Academic Career Choice	JAKARIA DASAN, MOHD NASIR SELAMAT	Universiti Malaysia Sabah	Malaysia
MIICEMA UnSri-306	People Risk and Human Capital Attributes : An Exploratory Study in Islamic Bank	Aisyah Abd Rahman, Ph.D, dkk	UKM, Malaysia	Malaysia
MIICEMA UnSri-117	PERFORMANCE ANALYSIS OF LECTURERS FACULTY ECONOMIC UNIVERSITY RIAU	jumiati sasmita	Riau University	Indonesia
MIICEMA UnSri-188	The Influence of Integrity, Competence, and Loyalty Leadership to the Trust of Subordinates in the Strategic Business Unit of PT Pusri Palembang	Elvia Zahara	Universitas Sriwijaya Palembang	Indonesia

Room 8				
Accounting				
Moderator:				
MIICEMA UnSri-4	Background of the Degree in Public Accounting	José G. Vargas.Hernández	University center for economic and Managerial sciences, University of Guadalajara	Mexico
MIICEMA UNSri-322	The Importance of Forensic Auditing to Combat Fraud in Indonesia	Lukluk Fuadah	Unsri, Indonesia	Indonesia
MIICEMA UnSri-23	GOODS AND SERVICES TAX (GST) COMPLIANCE COST AMONG SMALL AND MEDIUM ENTERPRISES	Mohd Rizal Palil,Rosiati Ramli,Ahmad Fariq Mustapha,Nurul Syuhada Abu Hassan	Universiti Kebangsaan Malaysia	Malaysia
MIICEMA UnSri-24	External auditor's reliance on the work of internal audit function, audit committee characteristics and audit report lag in Jordan	Noor Azizi Ismail, Faudziah Hanim Fadzil, Ghassan Saeed Bagulaidah	Univeristi Utara Malaysia	Malaysia
MIICEMA UnSri-33	FIRM LIFE CYCLE AND THE VALUE RELEVANCE ON INTANGIBLE ASSETS: THE CASE OF AUSTRALIAN FIRMS	Hartini Jaafar, Hazianti Abdul Halim	Universiti Pendidikan Sultan Idris	Malaysia

Room 9				
Accounting				
Moderator:				
MIICEMA UnSri-41	The Effect of Financial Ratios, Prior Audit Opinion, and Growth on the Auditors' Going Concern Opinion	Erly Sherlita, Elok Tika Puspita	Widyatama University	Indonesia
MIICEMA UnSri-42	The Impacts of Malaysian Code of Corporate Governance on the Quality of Reported Earnings of KLCI Components	Rizwana Md Yusof	UITM Shah Alam	Malaysia
MIICEMA UnSri-64	THE EFFECT OF CORPORATE GOVERNANCE ON INCOME STATEMENT DISCLOSURE COMPLIANCE IN THE STATE OWNED ENTERPRISES	Abdul Kharis	Muhammadiyah University of Surakarta	Indonesia
MIICEMA UnSri-344	Earnings Management, Underinvestment and Value Relevance of Accounting Information	Mohammad Sabri Jassan, Norman Mohd Saleh, Aulia Fuad Rahman, Zaleha Abdul Shukor	Universiti Kebangsaan Malaysia	Malaysia
MIICEMA UnSri-352	The Effect of Good Corporate Governance Disclosure and Earnings Management to the Information Asymmetry	Citra Jatiingrum	Lampung University	Indonesia

Room 10				
Accounting				
Moderator:				
MIICEMA UnSri-135	The Influence of The Quality of Board of The Council on Local Finance (APBD) with Good Governance as The Moderating Variables	Rosalina Pebrica Mayasari, Prof. Syamsurijal, Drs. Burhanuddin	Tridinanty University	Indonesia
MIICEMA UnSri-138	Auditor Choice of Indonesian Listed Firms: Do Ownership Concentration and Family Control Matter?	Salim Darmadi	Indonesian Capital Market and Financial Institut	Indonesia
MIICEMA UnSri-143	The Role of professional accounting association in direct companies to regard accounting standards.	Rouhollah tavakolizadeh, Maryam Mazaheri; Mahdi sharifi; mansour alemzadeh	Islamic Azad University	Iran
MIICEMA UnSri-159	THE FACTORS THAT EFFECT TO THE DISCLOSURE OF CORPORATE SOCIAL RESPONSIBILITY IN MANUFACTURING COMPANIES LISTED IN INDONESIA STOCK EXCHANGE	Verawaty, Citra Indah Merina	Bina Darma University	Indonesia
MIICEMA UnSri- 204	WESTERN CULTURAL VALUES AND ITS IMPLICATIONS ON MANAGEMENT PRACTICES	A. M. INUN JARIYA	South Eastern University of Sri Lanka	Sri Lanka

**THURSDAY, 18th OCTOBER 2012**

**TIME: 15.00-16.30**

Room 1				
Finance				
Moderator:				
MIICEMA UnSri-26	Strength Measurement of Bid & Ask in Individual Stocks: Intra-Day Evidence from UMA in Indonesia	Deddy P. Koesrindartoto, Felisca Oriana Surjoko	Institut Teknologi Bandung	Indonesia
MIICEMA UnSri-31	The Influence of Cash Flow Changing and Profit Accounting to Stock Return in Manufacturing compaies listed on the Indonesia Stock Exchange	Debby Novianti, Mukhtaruddin, Rina Tjandrakirana	Sriwijaya University	Indonesia
MIICEMA UnSri-34	Finding Market Leaders among Institutional Investors: Case of Indonesia Government Bond Market	Isabelle Aranditha Gusdinar, Deddy P. Koesrindartoto	Institut Teknologi Bandung	Indonesia
MIICEMA Unsri-35	LOCALIZATION OF ZAKAT DISTRIBUTION, RELIGIOSITY, QUALITY OF LIFE AND ATTITUDE CHANGE (PERCEPTIONS OF ZAKAT RECIPIENTS IN MALAYSIA)	Hairunnizam Wahid, Radiah Abdul Kader (PdD), Sanep Ahmad (PhD)	National University of Malaysia	Malaysia

MIICEMA UnSri-38	Developing a Customers' Oriented Ar-Rahnu (Islamic Pawn Brokeing) Model for Cooperatives in Micro Financing in Malaysia- Providers' Perspectives	Mohd Rafi Yaacob, Ghazali Ahmad, Mohamed Dahlan Ibrahim	University of Malaysia Kelantan	Malaysia
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Room 2				
Finance				
Moderator:				
MIICEMA UnSri-89	THE COMPARATIVE OF PREDICTING BANKRUPTCY MODELS IN BANKING WHICH LISTED IN BURSA EFEK INDONESIA (BEI)	Meisita Sari, Tirta Ibat Rainbow; Rini Indriani	Bengkulu University	Indonesia
MIICEMA UnSri-90	MANAGEMENT CONTROL SYSTEM, COOPERATION AND THE PERFORMANCE OF PROFIT AND LOSS SHARING FINANCING	ATAINA HUDAYATI, SOFIAH MD AUZAIR	INDONESIAN ISLAMIC UNIVERSITY	Indonesia
MIICEMA UnSri-94	THE INFLUENCE OF COUPON BOND AND BOND MATURITY TO BOND YIELD IN INDONESIA STOCK EXCHANGE	Richard Andrew, Andi Wijaya	Tarumanagara University	Indonesia
MIICEMA UnSri-327	Corporate Demand For Islamic Insurance ( Takaful) In Malaysia	Prof.Mohamad Abdul hamid	UKM	Malaysia
MIICEMA UnSri-124	FACTORS THAT INFLUENCE COMPANY DECISION MADE SHARE REPURCHASE	R. Ryan Wijaya Mulya, Eddy Suranta, Pratana Puspa Midiastuty	Bengkulu University	Indonesia

**THURSDAY, 18th OCTOBER 2012**

**TIME: 15.00-16.30**

Room 3				
Finance				
Moderator:				
MIICEMA UnSri-174	The Impact of Legal Origin Toward Shariah Governance	Ince Nopica, Prof. Abdul Ghafar Ismail	Universiti Kebangsaan Malaysia	Malaysia
MIICEMA UnSri-175	Risk Return Tradeoff For Jakarta Islamic Index: Does The Link Exist?	Farra Munna Harun	Universiti Kebangsaan Malaysia	Malaysia

MIICEMA UnSri-178	THE EFFECT OF INVESTMENT OPPORTUNITY SET (IOS) TO EARNINGS MANAGEMENT: REAL ACTIVITIES AND ACCRUAL MANIPULATION	Dewi Kusuma Wardani	Faculty of Economics, Universitas Sarjanawiyata Tamansiswa	Indonesia
MIICEMA UnSri-354	THE OPTIMALISATION OF PORTFOLIO OF BASE AND CHEMICAL INDUSTRY SECTOR COMPANIES WITH TRADE SERVICES AND INVESTMENT SECTOR COMPANIES REGISTERED IN BEI (A Study of Companies Registered in Bursa Efek Indonesia)	Winda Rika Lestari	Informatics & Business Institute Darmajaya	Indonesia
MIICEMA UnSri-67	EARNINGS MANAGEMENT PRACTICES ON COMPANIES IN THE SHARIAH INDEX (The comparative studies between STDAM and LTDAM in Indonesian stock exchange during 2004-2010 period)	Noer Sasongko, Happy Purbasari	Muhammadiyah University of Surakarta	Indonesia

Room 4				
Economics				
Moderator:				
MIICEMA UnSri-335	Indonesia Discourage Worker Performance in Agriculture-Rural and Industri-Urban Sector	Nurlina Tarmizi, DessyAdriani	Sriwijaya University	Indonesia
MIICEMA UnSri-162	Emissions, energy and economic growth in an environmental Kuznets curve: Pooled mean group estimations of developed, developing, and least-developed countries	Mohd Adib Ismail, Mawar Murni Yunus	Universiti Kebangsaan Malaysia	Malaysia
MIICEMA UnSri-166	The impact of globalization on the consumption pattern of households with a family case songket producers as a single parent mothers	Lisnini, Purwati, Neneng Miskiyah	Politeknik Negeri Sriwijaya	Indonesia
MIICEMA UnSri-172	THE PRODUCTION FACTORS PATTERN IN INCREASING PALEMBANG TRADITIONAL FOOD MANAGERS INCOME IN PALEMBANG	Esya Alhadi, Yusleli Herawati, Nirwan Rasyid	Politeknik Negeri Sriwijaya	Indonesia
MIICEMA UnSri-193	Economic Instability and Financial Crises in a Capitalist Financial System: Empirical Evidence from the UK	Dr Ashfaq Ahmad Khan, Mr. Waqar Ahmad	University of New England, Armidale, NSW 2351	Australia



MIICEMA UnSri-202	FOOD SECURITY AND POVERTY IN RURAL OF SOUTH SUMATERA, INDONESIA	Faharuddin, Prof. Dr. Ir. Andy Mulyana, M.Sc.	Sriwijaya University	Indonesia
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**THURSDAY, 18th OCTOBER 2012**

**TIME: 15.00-16.30**

Room 5				
Accounting				
Moderator:				
MIICEMA UnSri-70	THE UTILIZATION OF INFORMATION TECHNOLOGY, THE USER SATISFATION OF ACCOUNTING INFORMATION SYSTEM AND TASK COMPLEXITY: Study in Banking Industryat Bengkulu city	sriwidharmanely, darman usman; hery aprizal	Universitas Bengkulu	Indonesia
MIICEMA UnSri-77	BASIC MATH AND LANGUAGES SKILL UPON ACCOUNTING STUDENTS ACADEMIC ACHIEVEMENT IN UNIVERSITY BENGKULU	Lisa Martiah Nila Puspita, Muhammad Firmansyah	Bengkulu University	Indonesia
MIICEMA UnSri-78	Corporate Governance Quality, Performance and Firm Value : Evidence from Selected Corporate Governance Perception Index.	Triyono	Universitas Muhammadiyah Surakarta	Indonesia
MIICEMA UnSri-87	THE INFLUENCE OF CORPORATE SOCIAL RESPONSIBILITY TO FIRM VALUE WITH PROFITABILITY AND LEVERAGE AS A MODERATING VARIABLE	Febi Susanti, Fenny Marietza; Rini Indriani	Bengkulu University	Indonesia
MIICEMA UnSri-142	THE OF BUDGET QUALITY ON BUDGET CONTROL : KNOWLEDGE OF BUDGET AS MODERATING VARIABLE	Robinson	Bengkulu University	Indonesia

Room 6				
Accounting				
Moderator:				
MIICEMA UnSri-93	the value relevance of the alternative accounting performance measures: empirical study in Indonesia	Felicia Julita, Nikmah; Sriwidharmately	Bengkulu University	Indonesia
MIICEMA UnSri-101	Ratio of Bank and Divestment PT Bank Mutiara, Tbk post-taken over by LPS	Marieska Lupikawaty Neneng Miskiyah, Elisa, Fetty Maretha	Politeknik Sriwijaya	Indonesia
MIICEMA UnSri-125	SHARE REPURCHASE DECISION: FREE CASH FLOW HYPOTHESIS OR SIGNALING THEORY	Endah Jati Purwanti, Eddy Suranta, Pratana Puspa Midiastuty	Bengkulu University	Indonesia
MIICEMA UnSri-131	THE INFLUENCE OF ORGANIZATIONAL COMMITMENT, DECENTRALIZATION, ORGANIZATIONAL CULTURE ON THE RELATIONSHIP BETWEEN BUDGETARY PARTICIPATION AND BUDGETARY SLACK	ismacoryanata	Bengkulu University	Indonesia

Room 7				
Accounting				
Moderator:				
MIICEMA UnSri-173	AUDIT COMMITTEE CHARACTERISTICS AND ENTERPRISE RISK MANAGEMENT OF INDONESIA PUBLIC LISTED BANKING COMPANIES	Husaini	Bengkulu University	Indonesia
MIICEMA UnSri-177	EARNINGS MANAGEMENT AND FIRM VALUE WITH INVESTMENT OPPORTUNITY SET (IOS) AS MODERATING VARIABLE: COMPARATIVE STUDY IN INDONESIA AND MALAYSIA	Dewi Kusuma Wardani, Sri Hermuningsih	Faculty of Economics, Universitas Sarjanawiyata Tamansiswa	Indonesia
MIICEMA UnSri-180	Board Structure and Earnings Quality: Malaysian Evidence	Redhwan Ahmed AL- Dhamari and Ku Nor Izah Bt Ku Ismail	uum university, malaysia	Malaysia
MIICEMA UnSri-182	Voluntary disclosure of intangibles in annual reports: An analysis of capital-raising companies in Malaysia	Hazianti Abdul Halim, Hartini Jaafar	Universiti Pendidikan Sultan Idris, 35900 Tanjung Malim, Perak	Malaysia
MIICEMA UnSri-185	AUDIT COMMITTEE AND TIMELINESS OF FINANCIAL REPORTING: Malaysian Public Listed Companies	Sharinah Puasa, Mohd Fairuz Md Salleh and Azlina Ahmad	Universiti Kebangsaan Malaysia	Malaysia

Room 8				
Human Resource				
Moderator:				
MIICEMA UnSri-303	Performance Appraisal for Civil Servant in Department of Public Works Cipta Karya of South Sumatera	Dr. Agustina Hanafi, Afriadi Cahyadi, SE, MM	Unsri, Indonesia	Indonesia
MIICEMA UnSri-194	EFFECTIVENESS OF TALENT MANAGEMENT STRATEGIES IN DEVELOPING EMPLOYEE POTENTIAL AND REDUCING TURNOVER INTENTION	FATIMAH PAWAN, NURITA JUHDI, RAMMILAH HANSARAM, SIMRANPREET KAUR AND NORIZAN MOHD KASSIM	Universiti Teknologi Malaysia	Malaysia
MIICEMA UnSri-324	Awareness and Socialisation of Consumer Rights among UKM Students	Doris Padmini Selvrathnam, Tan Kok Jing, Norlaila Abu Bakar, Wook Endut, Rika Fatimah	UKM, Malaysia	Malaysia
MIICEMA UnSri-85	Market Potential Analysis Service of Forerunner Air Transport in Pagar Alam as Feeder Line National Air Transport in South Sumatra Province	Hanifati Intan	Politeknik Negeri Sriwijaya	Indonesia
MIICEMA UnSri-170	SOCIAL CAPITAL AS CORPORATE KNOWLEDGE	Felix Ferryanto Lukman, M.M.	Prasetya Mulya Business School	Indonesia

Room 9				
Marketing				
Moderator:				
MIICEMA UnSri-108	E-commerce adoption by Small Medium Enterprises and Firm Performance	Rita Rahayu, John Day	Huddersfield University	England
MIICEMA UnSri-110	The effects of Brand Status on Brand Attitude and Willingness to Pay a Price Premium on Generation Y in Indonesia	Arief Budiman	Lambung Mangkurat University (UNLAM)	Indonesia
MIICEMA UnSri-321	The Influence of Visual Merchandising on Impulse Buying	Efendi, Martin	Atmajaya University	Indonesia
MIICEMA UnSri-320	Increasing Number of Tourists by Means of Building Tourist Values	Didin Syarifuddin	ARS International Institute of Tourism, Bandung, Indonesia	Indonesia
MIICEMA UnSri-348	SUCCESS FACTORS OF ACEHNESE ENTREPRENEURS IN MALAYSIA	Jullimursyida Ganto, Amru Usman	University of Malikussaleh	Indonesia

Room 10				
Marketing				
Moderator:				
MIICEMA UnSri-141	The Effect Of Ability Vendor on Consumer Trust in e-commerce (Study Business Retail Online)	Seprianti Eka Putri	university of bengkulu	Indonesia
MIICEMA UnSri-22	How Social Network Media Influences University's Brand Image	Bambang Sukma Wijaya, Dianingtyas M. Putri	Bakrie University	Indonesia
MIICEMA UnSri-342	Analysis of Market Potential Preference of By Product from Traditional Food Product to Enhance Competitiveness in Globalization	Yusleli Herawati, Dewi Fadila, Nirwan Rasyid	Sriwijaya University	Indonesia
MIICEMA UnSri-343	The Dimension of Bengkulu City's Development Using Tourism Satisfaction Approach	Muhartini Salim, Anggarwati	Bengkulu University	Indonesia
MIICEMA UnSri-349	SERVICE FAILURE AND SWITCHING BEHAVIOUR IN THE INDONESIAN SERVICE INDUSTRY	Lizar Alfansi, Roosemarina A. Rambe, Rahmatu Chairina	Bengkulu University	Indonesia
MIICEMA UnSri-350	SERVICE QUALITY, EMOTIONAL RESPONSES, AND CUSTOMER SATISFACTION IN FAST-FOOD RESTAURANTS IN INDONESIA	Fachri Eka Saputra Sugeng Susetyo Paulus Kananlua	Bengkulu University	Indonesia

**FRIDAY, 19th OCTOBER 2012**

**TIME: 8.30-10.00**

Room 1				
Finance				
Moderator:				
MIICEMA UnSri-15	Early Aftermarket mispricing of Initial Public Offering Across Market Condition: Malaysian Evidence	Cheedradevi Narayanasamy	UKM	Malaysia
MIICEMA UnSri-133	THE INFLUENCING OF RISK FACTORS, MANAGEMENT ENTRENCHMENT, AND CORPORATE GOVERNANCE QUALITY ON EQUITY RISK PREMIUM	Saiful, Ph.D	Bengkulu University	Indonesia
MIICEMA UnSri-146	Survey the usual & ethic ways to decrease eBbanking fraud	kamal javanmard, Rouhollah tavakolizadeh; Maryam Mazaheri ; Ali Tavakolizadeh	Islamic Azad University, Kahnooj Branch.	Iran
MIICEMA UnSri-152	The Impact of Shari'ah Boards on Islamic Bank Performance	Majdi Anwar Quttainah	College of Business Administration, University of Kuwait	Kuwait
MIICEMA UnSri-155	Unobservable Effects and Firms' Capital Structure Determinants in Malaysia	Matemilola B.T, Bany Ariffin, A.N and Azman-Saini, W.N.W	University Putra Malaysia	Malaysia

Room 2				
Finance				
Moderator:				
MIICEMA UnSri-308	An Analysis of Factors Influencing Underpricing in Initial Public Offering at the Indonesian Stock Exchange year 2007-2010	Ridwan Nurazi, Y Hernitha	UKM, Malaysia	Malaysia
MIICEMA UnSri-310	The Effect of Public Ownership on Financial and Operation Performances and Sustainable Competitive Advantage Based on Accounting Reputation Measure in Indonesia's States Owned Enterprises	Dr. Haryadi, Dr. Tona Aurora Lubis	Jambi University	Indonesia
MIICEMA UnSri-313	The Opportunity of Sukuk al-intifa'a For Financing Infrastructure Projects in Indonesia	Izzuddin Abd Manaf, Hendro Wibowo	SEBI School of Islamic Economics, Indonesia	Malaysia
MIICEMA UnSri-316	Corporate Governance Mechanisms and Privatized Companies Performance in Jordan	Ahnaf Ali Al Smadi	UKM, Malaysia	Malaysia
MIICEMA UnSri-326	Investment, Capital Structure, Dividend Policy, and Firm Performances: Evidence Indonesia Listed Companies	Darmawati Muchtar	Univ.Malikusaleh/ UKM, Malaysia	Malaysia

Room 3				
Finance				
Moderator:				
MIICEMA UnSri-40	Global Financial Crisis, Islamic Stock Markets Integration: A Case Study of Selected Asian Countries	Zahoor Khan, Prof. Dr. Jamalludin Sulaiman	University Sains Malaysia	Malaysia
MIICEMA UnSri-43	Price Impact of Block Trades and Price Behavior Surrounding Block Trades in Indonesian Capital Market (Case Study : Stocks in LQ45)	Moh.Rickki Yantriolatu, Deddy P. Koesrindartoto	Institut Teknologi Bandung	Indonesia
MIICEMA UnSri-45	Financial literacy in Malaysia: A review and future research opportunities	Hawati Janor (PhD)	Universiti Kebangsaan Malaysia	Malaysia
MIICEMA UnSri-47	DETERMINANT OF CREDIT CRUNCH IN BANKING CREDIT LOAN (Case Study In Indonesia Banking 2005-2010)	Sulaeman Rahman Nidar, Noviana Puspita Sari	Padjadjaran University	Indonesia

MIICEMA UnSri-59	Does Large Price Change Have A Predictable Pattern? : Emperical Evidence LQ45 Stock Index	Yudy Putra Agung, Deddy Priatmodjo Koesrindartoto	School of Business and Management ITB	Indonesia
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Room 4				
Finance				
Moderator:				
MIICEMA UnSri-317	The Technical Analysis For Buying And Selling Decisions : A Case Study of Astra International (ASII) Stock	Iskandar Zulkarnain	UNIB	Indonesia
MIICEMA UnSri-338	Google Search Traffic And it's Influence on Bid/Ask Spread	Berto Usman, Paulus S Kananlua, Sugeng Susetyo	UNIB	Indonesia
MIICEMA UnSri-123	INDONESIA STOCK EXCHANGE'S ANOMALY: THE RAMADHAN EFFECT	Bregita Amatory, Eddy Suranta; Pratana Puspa Madiastuty	Bengkulu University	Indonesia
MIICEMA UnSri-311	Ownership Structure And Bank Performance During Economic Crisis In Indonesia	Hamdi Agustin, SE, MM	University of Islam Riau, Universiti Utara Malaysia	Indonesia

Room 5				
Marketing				
Moderator:				
MIICEMA UnSri-80	Entrepreneurial Orientation and Business Success of Malay Entrepreneurs: Religiosity as Moderator	Mohamad Zulkifli Bin Abdul Rahim	Universiti Malaysia Kelantan	Malaysia
MIICEMA UnSri-10	ETHNOCENTRISM, ANIMOSITY AND COUNTRY OF ORIGIN IMAGE TOWARD INDONESIAN PRODUCT IN MALAYSIA	ISMI RAJIANI, AZAH ABDUL AZIZ	Universiti Teknikal Malaysia Melaka	Malaysia
MIICEMA UnSri-20	CUSTOMER SATISFACTION AND THE PURCHASE DECISION IN THE FINANCIAL INDUSTRY: A CONCEPTUAL MODEL	Noormariana Mohd Din, M. Mohd Rosli	Universiti Malaysia Kelantan	Malaysia
MIICEMA UnSri-39	Entrepreneurial Characteristics Amongst Cooperatives in Malaysia – A Pilot Study (UPDATE: - Preliminary Evidence)	Ghazali Ahmad, Mohd Rafi Yaacob, Mohamed Dahlan Ibrahim	University of Malaysia Kelantan	Malaysia

MIICEMA UnSri-334	FRANCHISEE AS ENTREPRENEUR: A CHARACTERISTIC APPROACH	Mohd. Hizam Hanafiah	Universiti Kebangsaan Malaysia	Malaysia
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Room 6				
Economics				
Moderator:				
MIICEMA UnSri-5	Prospect of Iran Natural Gas Export Projects	hedayat omidvar	National Iranian Gas Company	Iran
MIICEMA UnSri-55	Fiscal Policy, External Shocks, and Macroeconomic Fluctuations: A SVAR Modeling of Indonesia	Putri Bintusy Syathi, Zulkefly Abdul Karim ; Dr Mohd Azlan Shah Bin Zaidi; Prof Madya Dr Noor Aini Khalifah	UKM and UNSYIAH	Malaysia, Indonesia
MIICEMA UnSri-7	BRIDGES ACROSS CRITICAL INTERNATIONAL SHIPPING WAYS: A STUDY OF THE PROPOSED STRAIT OF MALACCA BRIDGE	Mohd Hazmi bin Mohd Rusli	Universiti Sains Islam Malaysia	Malaysia
MIICEMA UnSri- 28	Revitalization Cooperative in the area of globalization	Karuniana Dianta A. Sebayang	State University of Jakarta	Indonesia
MIICEMA UnSri-32	MODELING THE SUCCESS FACTOR OF COOPERATIVE IN KELANTAN	RASMANI AGHANI, M.MOHD ROSLI	Univeristi Malaysia Kelantan	Malaysia
MIICEMA UnSri-197	TRADE BARRIERS FCING BY MALAYSIAN FISHERIES SECTOR TO PENETRATE INTERNATIONAL MARKET	SITI MARIAM ALI, NOR HALAWAH AHMAD, ROS ANITA YAHYA	Universitas Teknologi MARA	Malaysia

Room 7				
Economics				
Moderator:				
MIICEMA UnSri-309	Analysis of Determinant Factor Influencing Cinnamon Export and Prices in Indonesia	Sutarmo Iskandar, Evada Dewata, dkk		Indonesia
MIICEMA UnSri-312	The Impact of Human Capital on Economic Growth - The Case of Selected Arab Countries	Atif Awad, dkk	National University of Malaysia	Malaysia
MIICEMA UnSri-314	Proposing Women Economic Empowerment Model to Contribute in Emerging "From Local to Global" Economy	Sari Lestari Zainal Ridho, SE, M.Ec	Politeknik Negeri Sriwijaya, Indonesia	Indonesia
MIICEMA UnSri-315	Analysis Effect of Price and Non Price Determinants Toward Procurement of Rice From Regional Rice Production by Badan Urusan Logistik Divisi Regional of South Sumatera	Idham Alamsyah	Faculty of Agriculture, UNSRI, Palembang	Indonesia
MIICEMA UnSri-332	Analysis Of Swamp Land Use Change Related To Factors That Affect Housing Growth	Reini Ilmiaty, RH.Sutanto B.Setiawan, FX Suryadi, ES.Nugraha	Universitas Sriwijaya	Indonesia

Room 8				
Accounting				
Moderator:				
MIICEMA UnSri-186	a quantitative measure to analyze shariah compliance	raleena thassim junkeer	international centre for education in islamic finance	Malaysia
MIICEMA UnSri-187	Convergence to IFRS and Timeliness of Financial Reporting : Investigating the Governance of Malaysian Audit Firms	Sharifah Milda Amirul, Dr. Mohd Fairuz Md. Salleh, En.Ismail Upawi	Universitas Kebangsaan Malaysia	Malaysia
MIICEMA UnSri-190	The Role of Professional Accounting Association in Direct Companies to Regard Accounting standards	rouhollah tavakolizadeh, mansour alemzade, Mahdi sharifi, Maryam Mazaheri	Islamic Azad University	Iran



MIICEMA UnSri-191	THE REAL EARNINGS MANAGEMENT PRACTICES (The comparative studies between shariah index (JII) and conventional index (LQ-45) in Indonesian stock exchange during 2004-2010 period)*	Rina Trisnawati, Suhestiningsih	Economics Faculty, Magister Management Program, Muhammadiyah University of Surakarta	Indonesia
MIICEMA UnSri-196	EFFECT OF COMPETENCE, UNDERSTANDINGS SYSTEM ACCOUNTING AND UNDERSTANDING REGIONAL FINANCE MANAGEMENT OF THE FINANCIAL MANAGEMENT PERFORMANCE EMPLOYMENT UNITS THE REGION IN THE CITY BENGKULU	Lismawati, Rena Apriyani	Bengkulu University	Indonesia

Room 9				
Accounting				
Moderator:				
MIICEMA UnSri-201	THE EFFECT OF COMPETENCE, INDEPENDENCE, AND MOTIVATION ON THE QUALITY OF THE OPERATIONAL AUDIT, THIS IS PERFORMED BY THE INSPECTORATE INSTITUTION OF BENGKULU PROVINCE TO CONTROL REGION FINANCIAL	Elvira Hertika, Fachruzzaman; Hega Alde Purisya	Bengkulu University	Indonesia
MIICEMA UnSri-153	The Availability of IFR (Internet Financial Reporting) through E-Government as Public Transparency, Participation, and Accountability Means In Indonesia	Verawaty	Bina Darma University	Indonesia
MIICEMA UnSri-302	The Earning Management Practice among Shariah Compliant Companies in Malaysia	Zuraidah Mohd Sanusi, dkk	Universiti Teknologi MARA, Malaysia	Malaysia
MIICEMA UnSri-319	The Effect of Application of Good Governance to Organizational Performance with Intervening Variable Consumer Trust	Sri Fadilah	Unisba, Indonesia	Indonesia
MIICEMA UnSri-323	The Effect of Budgetary Participation, Asymmetry Information, Budget Emphasis and Commitment Organization to Budgetary Slack at SKPD Governmental of Bengkulu City	Nila Aprila, Selvi Hidayani	Bengkulu University, Indonesia	Indonesia

Room 10				
Finance				
Moderator:				
MIICEMA UnSri-73	The Long Run Performance of IPOs and SEOs Listed on Bursa Malaysia	Zarina Mohd Zaki	Universiti Kebangsaan Malaysia	Malaysia
MIICEMA UnSri-83	Is the January effect alive in IPO market?	Chan Siew Llan	Graduate School of Business UKM	Malaysia
MIICEMA UnSri-84	STOCK MARKET OVERREACTION AND GENERAL ELECTION EFFECT IN MALAYSIA	Chong Sok Fong, Rafidah Othman	Graduate School of Business, UKM	Malaysia
MIICEMA UnSri-163	MARKET TIMING PERFORMANCE MEASURE – DOES THIS MATTER?	RAFIDAH OTHMAN	Graduate School Of Business, Universiti Kebangsaan Malaysia	Malaysia

**FRIDAY, 19th OCTOBER 2012**

**TIME: 10.30-12.00**

Room 1				
Human Resource				
Moderator:				
MIICEMA UnSri-88	TRANSFORMATIVE SERVICE TO IMPROVE WELL-BEING OF SOCIETY (1 MCA MEDICAL FOUNDATION)	Chong Sok Fong	Graduate School of Business, UKM	Malaysia
MIICEMA UnSri-304	Relationship Motives, Personality, and Organizational Citizenship Behavior in Academic Staffs in Indonesia	Dorothea Wahyu Ariani	Atmajaya University, Indonesia	Indonesia
MIICEMA UnSri-9	KNOWLEDGE SHARING INTENTION ON KNOWLEDGE WORKER: EXAMINING THE ROLE PSYCHOLOGY FORCE, ORGANIZATIONAL CLIMATE AND CHANNEL RICHNESS	Rahab, Devani Laksmi Indyastuti	Jenderal Soedirman University	Indonesia

MIICEMA UnSri- 341	Effect of Competence and Organizational Commitment to Customer Orientation of The Employees PT. Fertilizer Iskandar Muda Aceh	Agustina Hanafi, Likdanawati	Sriwijaya University	Indonesia
MIICEMA UnSri- 161	LECTURERSEFFECTIVENESS AND STUDENT PERFORMANCE IN TWO POLYTECHNICS IN PERAK MALAYSIA	Nek Kamal Yeop Yunus, Salomawati Ishak, & Ahmad Razman Dahari	Universiti Pendidikan Sultan Idris, Sultan Azlan Shah Polytechnics, Cator Avenue Primary School	Malaysia

Room 2				
Human Resource				
Moderator:				
MIICEMA UnSri- 148	RISK ASSESSMENTAND EFFECTIVE RISK MANAGEMENT: THE MEDIATING ROLE OF ORGANIZATIONAL CULTURE SUPPORT	Irzan Bin Ismail,Nik Mutasim Nik Ab Rahman,Mohamad Abdul MBA Hamid,Fazli Idris	Universiti Teknologi MARA, Universiti Kebangsaan Malaysia	Malaysia
MIICEMA UnSri- 340	An Evaluating of Business Performance through Supply Chain Management Implementation	Inda Sukati, Abu Bakar Hamid, Rohaizat Baharun	Universiti Teknologi Malaysia	Malaysia
MIICEMA UnSri- 351	THE IMPACT OF PERFORMANCE EVALUATION FORMALITY ON TRUST, WITH TENURE AND TASK UNCERTAINTY AS A CONTROL VARIABLE	Neny Desriani Pigo Nauli Anuar Sanusi	Lampung University	Indonesia
MIICEMA UnSri- 347	FACTORS AFFECTING PERFORMANCE OF TEACHERS OF MATHEMATICSIN IMPLEMENTING COMPETENCY-BASED CURRICULUMIN SENIOR HIGH SCHOOLS IN PALEMBANG.	Dr. Agustina Hanafi, MBA Leonita Putri, SE,	Sriwijaya University	Indonesia

Room 3				
Accounting				
Moderator:				
MIICEMA UnSri-66	CORPORATE GOVERNANCE IN BANKING AND FINANCE INDUSTRY: THE ROLE OF SUPERVISORY BOARD	Zaitul	University of Bung Hatta	Indonesia

MIICEMA UnSri- 346	THE INFLUENCE OF CORPORATE SOCIAL RESPONSIBILITY COST TO ASSETS TURNOVER IN COMPANIES LISTED IN INDONESIAN STOCK EXCHANGE	Hasni Yusrianti, SE, MAAC, Ak, Heri Chandra	Sriwijaya University	Indonesia
MIICEMA UnSri-333	Boro: The Mobility of Tegalombo Community, Seragen	Tjipto Subadi	Universitas Muhammadiyah Surakarta	Indonesia
MIICEMA UnSri-61	THE PRACTICE OF EARNINGS MANAGEMENT : SHORT TERM AND LONG TERM DISCRETIONARY ACCRUAL APPROACH MODEL (Empirical Studies in LQ - 45 During The period of 2004-2010)	Wiyadi, Lina Ayu Safitri	Muhammadiyah University of Surakarta	Indonesia
MIICEMA UnSri-65	Commissioner Board Diversity and Company Value in the Emerging Market	Desi Ilona, Dr. Shamharir Abidin and Nurwati Ashikkin Ahmad-Zaluki	Universiti Utara Malaysia	Indonesia
MIICEMA UnSri-128	ARBITRAGE PRICING THEORY MODEL TESTING ON SHARES IN INDONESIAN BANKING SECTOR	Fida Muthia, Isnurhadi Banaluddin	Sriwijaya University	Indonesia

**NOTE:**

**ROOM 1-5:** PRESENTED IN MAGISTER MANAGEMENT BUILDING

**ROOM 6-10:** PRESENTED IN POSTGRADUATE (PASCA SARJANA) BUILDING ( behind Magister of Management)